

----- **INITIAL PROSPECTING EMAIL** -----

Subject: quick question

just a quick one...

have you noticed a drop-off in customers the last few months?

we've had a bunch of restaurants reach out to us with this same problem.

I can send you the 4-minute video showing you how we fixed this for them?

let me know if you're interested...

Cheers,

- Will

----- **FIRST RESPONSE EMAIL** -----

ok, sure thing...

Here's the 4-minute video that explains exactly how we helped these restaurants get a new consistent flow of customers each day...

Click here to watch:
(INSERT TRIAL PAGE LINK HERE)

I'll follow up tomorrow to see if it helped...

Talk soon,

- Will

----- NO RESPONSE FOLLOW UP EMAIL #1 -----

Subject: Re: quick question

did you see my email below?

it's just a short video and there's nothing for sale.

but I know it will help you...

- Will

(INSERT ORIGINAL EMAIL HERE)

----- NO RESPONSE FOLLOW UP EMAIL #2 (optional) -----

Subject: Re: quick question

not sure if you saw my last email but I wanted to make sure I was reaching out to the right person?

- Will

----- NO RESPONSE FOLLOW UP EMAIL #3 (optional) -----

Subject: Re: quick question

I just wanted to reach out to you one last time.

If I don't hear back from you, I'll assume you're not interested.

Thanks again for your time.

- Will