**The 9x12 Mailer is to be marketed to DFW area businesses only. You can however do this from anywhere. Pick any message below for e-mail or direct message on IG, Facebook, LinkedIn etc. If you get a response for more information or interest ask for their best e-mail address so you can “put something together” and then complete the referral sheet.** [**https://bossupmedia.com/referral/**](https://bossupmedia.com/referral/)

**My Original Version**

**Subject:** (Their Name) – (Their Community)

Hey Susan,

I am a (Crowley, Arlington, Irving, Mansfield) resident and business owner and I’m teaming up with a few local businesses to share and send a giant 9x12 single page postcard going to the community, can I send you more info?

**Version 2: Casual & Friendly**

**Subject:** Quick question, Susan

Hey Susan,

I’m a local business owner here in (Crowley, Arlington, Irving, Mansfield), and I’m teaming up with a few others to send out a big 9x12 postcard to the community. Would you be open to me sending you a little more info?

Let me know!

[Your Name]

**Version 3: Intriguing & Conversational**

**Subject:** Worth a quick look?

Hey Susan,

A few local businesses and I are working on something cool—a single-page, jumbo 9x12 postcard going out to the community. I think you might be interested. Want me to send over the details?

Let me know what you think!

[Your Name]

**Version 4: Community-Oriented Approach**

**Subject:** Helping local businesses stand out

Hey Susan,

I’m a fellow (Crowley, Arlington, Irving, Mansfield) business owner, and I’m teaming up with a few others on a simple way to get in front of more local customers—no gimmicks, just visibility.

Would you like to take a quick look? Happy to send over the details.

[Your Name]

**Version 5: Short & Direct**

**Subject:** Can I send you this?

Hey Susan,

I’m working with a few local businesses on a unique 9x12 postcard mailer for the community. Can I send you a quick rundown?

[Your Name]

**Version 6: Playful & Engaging**

**Subject:** This might be worth a peek…

Hey Susan,

I’m a local business owner in (Crowley, Arlington, Irving, Mansfield), and I’m teaming up with a few others on a giant 9x12 community postcard. Just getting us all in front of a lot more people.

Want to hear more? Let me know, and I’ll send the details.

[Your Name]