MAILING AREA REPORT
Crowley, Texas 76036

PREPARED BY
Boss Up Media
Shane & Nayeli
(346) 491-9862
Support@bossupmedia.com

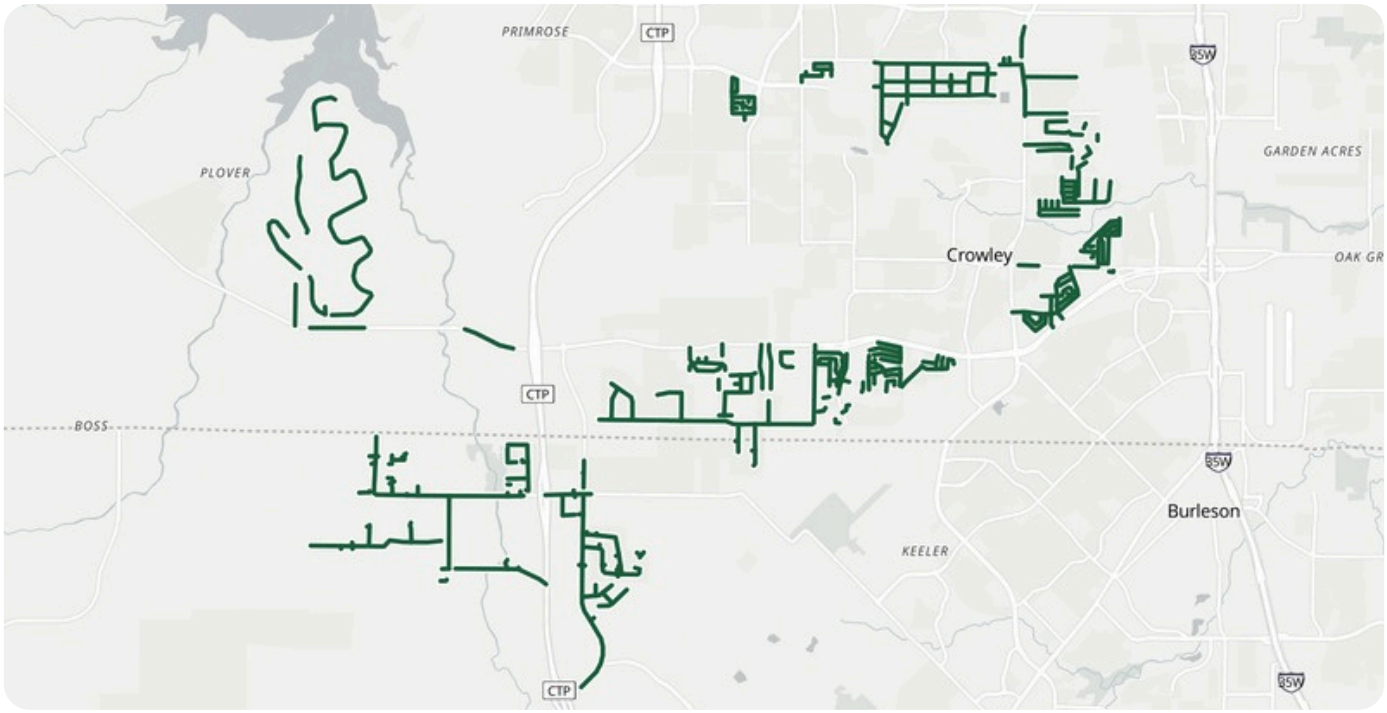
Who this mailing *reaches.*

4,926 Doors

4,858 Houses

68 Businesses

6 Carrier Routes



The selected carrier routes, outlined in green. Map: OpenFreeMap, © OpenMapTiles, data © OpenStreetMap contributors.

MEDIAN HOUSEHOLD INCOME	MEDIAN HOME VALUE	OWNER-OCCUPIED HOMES
$106K	$335K	86%

SINGLE-FAMILY HOUSES	HOUSEHOLDS WITH KIDS	MEDIAN AGE
88%	46%	38.2

THE NEIGHBORHOODS

The homes on *these routes.*

Census estimates for the neighborhoods these carrier routes run through.

AT A GLANCE

- These 6 carrier routes reach 4,926 mailboxes in Crowley: 4,858 homes and 68 businesses.
- The neighborhoods have a median household income of about $106K and a median home value of about $335K.
- About 86% of homes are owner-occupied, and about 88% are single-family houses.
- About 46% of households include children under 18, and the median resident age is 38.2.

Housing mix

Single-family houses **88%** Townhomes and 2 to 4 units **3%** Mobile homes **8%**

Median household income by route

Highest to lowest.

ROUTE DETAILS

Route *by route.*

Delivery counts from USPS for each carrier route, with Census estimates for its neighborhoods. Income, home value, and age are medians.

ROUTE	CITY	HOMES	BUSINESSES	INCOME	HOME VALUE	HOUSES	OWNERS	AGE
76036-R001	Crowley, TX	595	14	$86.8K	$416K	57%	77%	44.1
76036-R004	Crowley, TX	1,072	9	$94.0K	$266K	84%	85%	37.8
76036-R005	Crowley, TX	758	3	$129K	$415K	96%	98%	51.1
76036-R007	Crowley, TX	922	1	$112K	$343K	100%	79%	33.0
76036-R009	Crowley, TX	763	28	$103K	$262K	90%	83%	36.8
76036-R014	Crowley, TX	748	13	$110K	$352K	97%	93%	29.0
Total		**4,858**	**68**	**$106K**	**$335K**	**88%**	**86%**	**38.2**

SOURCES AND NOTES

Homes and businesses: USPS Every Door Direct Mail delivery counts for each carrier route.

Demographics: U.S. Census Bureau, American Community Survey (ACS 2020-2024 5-year estimates). Each route blends the Census block groups its streets run through, so figures are estimates for comparing neighborhoods, not exact counts. Area totals are weighted by homes on each route. This product uses the Census Bureau Data API but is not endorsed or certified by the Census Bureau.

Single-family houses are detached one-unit homes. Owner-occupied is the share of occupied homes lived in by their owner.

Report generated September 29, 2026. Not affiliated with or endorsed by the U.S. Postal Service.

BUSS UP

SMALL BUSINESS RESCUE SQUAD

2026

DFW Local

9X12 CO-OP MAILER SUCCESS KIT

9 STEPS TO 5,000 DOORS

5,000 DOORS IN 9 STEPS

1. Why the 9x12?
2. How It Works
3. 9x12 VS Solo Mail
4. How Turnkey Is This
5. Who Is This For
6. Sample 9x12 Layout
7. Covered Areas
8. Bossup Ad Checklist
9. Lock In Your Spot

WHY THE 9X12 FOR LOCAL BUSINESS

DFW Local

💡 What's in a word... "Sticky" Squad up with other local businesses and stick around longer. The 9x12 mailer has 100% visibility–there's nothing to open, no emails to get lost in spam, and no digital ads to scroll past. And the effect a HUGE full color card like this gives people, is fun to see. "Wow that's huge" "I've never seen something like this" "How did you come up with this." It's Big, it's tangible, it sticks!

Co-Op is a cost-effective, high-impact way to reach 5,000 local doors, with a sticky, tangible piece that tends to park itself on the fridge and get passed to friends and family. This shared mailer guarantees 100% visibility–there's nothing to open, nothing to scroll past, and no competition for attention. Did I mention it's in your face... HUGE!!

✅ Mailed to roughly 5,000 targeted local doors.

✅ One business per category–no competition on the same mailer.

✅A massive 9x12 postcard–impossible to ignore.

✅Done-for-you design, printing, and mailing.

✅ Costs is only $0.07 per door–94% cheaper than solo mailers.

✅ Repeat exposure: Customers see your ad multiple times... Branded into their subconscious.

✅Designed to generate customers through exposure.

DFW Local

HOW IT WORKS

SIMPLE EFFECTIVE

1️⃣ **Reserve Your Spot** – We only place one business per category, ensuring you don't have to compete with similar services on the same mailer. Spots fill up quickly, so act fast to secure your placement before a competitor locks in their ad.

2️⃣ **Ad Creation** – Whether you have an existing ad or need one designed from scratch, we will craft a high-converting, professional ad that captures attention and drives responses. We ensure your ad is optimized for maximum impact on the 9x12 format.

3️⃣ **Printing & Mailing** – Once your ad is finalized and approved, We will handle all printing, postage, and logistics. Your ad is professionally printed on a high-quality, oversized 14pt glossy full color 9x12 postcard and mailed directly to 5,000+/- carefully selected local doors to maximize exposure.

4️⃣ **Generate Calls, Sales & Brand Awareness** – Get real, local exposure and results! Optional QR codes, or promo codes, making it easy for your new customers to reach you.

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5,000 PCS
9X12 VS SOLO MAILER

Expense	9x12 Co-Op Mailer	Solo EDDM/Direct
Design Cost	FREE (included)	$150 - $500
Printing Cost	Co-Op (included)	$800 - $1,200
Postage Cost	Co-Op (included)	$1,300 - $3,800
Mailing List	Co-Op (included)	$200 - $500
Co-Op/Total	$350	$2,450- $6,000 💸
Cost Per Door	$0.07	$0.49 - $1.20

LOCAL SMALL BUSINESSES

CAN FINALLY COMPETE

HOW TURNKEY IS THIS

DFW Local

Running an ad with our 9x12 mailer is 99% hands-off for you. Once we get your request instructions, we take care of everything so you can focus on running your business while new customers come to you.

✅ **Turnkey Solution** – We handle design, printing, and mailing, making it a stress-free advertising solution.

✅ **No Design Hassle** – We create a professional, high-value ad for you (or use your existing one).

✅ **No Printing or Mailing Headaches** – We handle all printing, postage, and logistics.

✅ **Hands Off** – With zero effort on your end, your business reaches approximately 5,000 local doors with a high-impact ad that gets local exposure.

✅ **Massive Cost Savings** – Up to 94% LESS than the cost of a solo mailer campaign.

✅ **Guaranteed Visibility** – No envelopes to open, pages to flip through, or the ability to scroll right past your ad. This HUGE 9x12 is front and center, in your Face, 100% visible.

✅ **No Competition** on the Same Mailer – One business per category per card, so you get undivided attention.

✅ **Multi-Touch Marketing** – A large, high-quality postcard ensures customers see your business multiple times.

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IF YOU'RE LOCAL...

EXPOSURE WORKS

This is NOT for businesses with a "try it once and see what happens" approach.

Businesses that want the best results from direct mail, know it's all about repeat exposure and a great offer.

- **Home Services** – HVAC, Plumbing, Roofing, Pest Control, Landscaping, Garage Door Repair 🏠
- **Auto Services** – Auto Repair Shops, Mobile Detailing, Car Washes, Window Tinting 🚗
- **Health & Wellness** – Dentists, Chiropractors, Med Spas, Gyms, Personal Trainers 💆‍♂️
- **Restaurants & Local Eateries** – Coffee Shops, Bakeries, Catering 🍽️
- **Professional Services** – Realtors, Insurance Agents, Accountants, Lawyers 💰

HOW A 9X12 LAYOUT LOOKS

DFW Local

AD FRAMES CAN BE ADJUSTED TO PURCHACE LARGER AD SPACE

HOW A 9X12 LAYOUT LOOKS

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AD FRAMES CAN BE ADJUSTED TO PURCHACE LARGER AD SPACE

MAIL ROUTES
CURRENT FOCUS & WHY

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Households in these areas have a median income exceeding the area average, but below the top, with a higher percent of homes being owner-occupied and also a high percentage of husband-and-wife households. This combination creates a financially stable and community-invested audience–prime conditions for a high response rate to direct mail marketing.

City	Zip Code	Housing/Income
Crowley	76036	Demographics 💰
Burleson	76028	Demographics
Mansfield	76063	Demographics
Arlington	76016	Demographics
Grand Prairie	75052	Demographics 💸
Benbrook	76126	Demographics

SUCCESSFUL AD CHECKLIST

DFW Local

Approximately 5,000 doors 9x12 Co-Op Mailer Ad Submission Checklist

Use this checklist to ensure your ad is optimized for success on our monthly 9x12 co-op mailer. We guarantee EXPOSURE, and with repeated mailings Branding. Results or ROI is offer dependent (this is where you come in). A strong offer and call to action will increase a successful campaign. Please provide the following information (only include items applicable for your ad): Note: If you already have an ad you would like to use, please forward that to me and disregard this checklist. See Sheet 2 for acceptable ad sizes and file types prior to submission.

1. **Business Information**
☐ Business Name: _____
☐ Phone Number: _____ Do you want the phone # listed on the ad _____?
☐ Website URL: _____Do you want the website listed on the ad _____?
☐ Physical Address and Hours (if relevant for ad): _____

2. **Branding Assets**
☐ High-resolution logo (PNG or JPG)
☐ Preferred Brand colors (if applicable) Are they on the website? _____
☐ High-quality images, (products, services, team, etc.) if you would like one incorporated in the ad.

3. **Offer & Call to Action (CTA)** (A Strong Offer and CTA will increase the success of a campaign)
☐ Clear & compelling offer (discount, free trial, limited-time deal) _____
☐ Strong call to action (Call Now, Visit Today, Scan QR Code, etc.) _____
☐ Expiration date (if applicable) if used please note start of promotion must be mailing date of card or after:
_____

4. **QR Code Link (Optional)**
☐ Would you like a QR code in the ad? _____
☐ Where would you like the QR code to direct customers (Website, Facebook page, Instagram, Menu, Sales Page)? _____

5. **Competitive Advantage**
☐ Short tagline or unique selling point (What makes you stand out, what are you offering, what is the service you are known for etc.?) _____

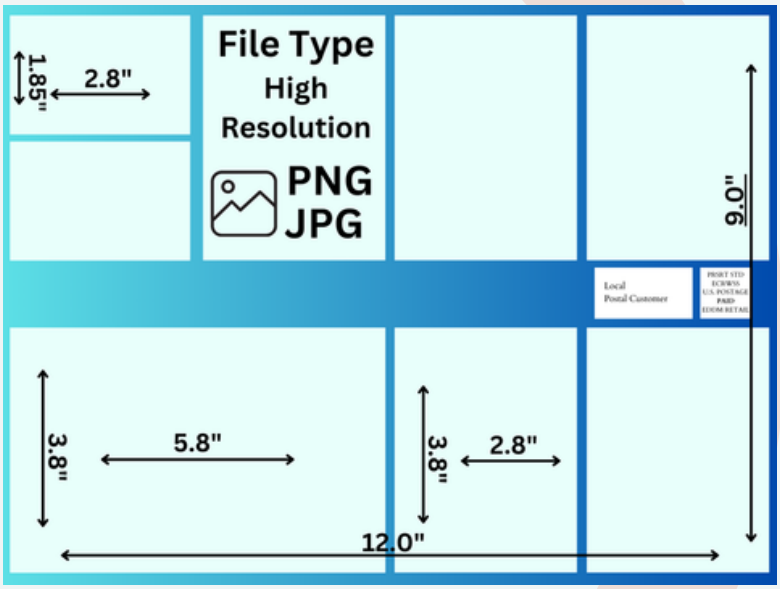
6. **Compliance & Legal Notes**
☐ Any necessary disclaimers (e.g., "Cannot be combined with other offers.")
☐ Confirmation that stock images (if used) are properly licensed
☐ Examples of previous ads (if available)

Submission Instructions:

Contact me to reserve your spot Email or Phone. ShaneandNayeli@gmail.com
Email your completed checklist and assets to: Support@Bossupmedia.com
Text My Personal Cell once completed, **(346) 491-9862** Contact me with any questions.

Thank you for being part of our **9x12 Co-Op Mailer!** I look forward to helping you grow your business!
Shane & Nayeli

BossupMedia.com



Shane & Nayeli
Call or Text
346-491-9862

DOWNLOAD THE FULL AD CHECKLIST

CLICK HERE